

## CASE STUDY



### OVERVIEW

Founded in 1997 by His Highness Sheikh Dr. Sultan Bin Mohammad Al Qassimi, the American University of Sharjah is a leading educational institution in the Persian Gulf region with over 5700 students and staff and a campus spanning more than 200 acres.

### REQUIREMENTS

- Carrier grade Wi-Fi scalability and reliability under all conditions
- Support for a variety of different environments such as student accommodations, lecture halls, outdoor spaces and administrative buildings
- Simple and unified network management that eases WLAN administration
- Elegant and easy to provision BYOD framework

### SOLUTION

- Over 1,400 dual-band Ruckus ZoneFlex indoor and outdoor smart Wi-Fi access points
- ZoneDirector 3000 and 5000 smart WLAN controllers

### BENEFITS

- Lower total cost of ownership compared to alternatives
- Unified indoor/outdoor campus-wide high performance Wi-Fi infrastructure
- Integrated BYOD support
- Simplified and centralized campus-wide WLAN management
- A reduction in network fault calls
- Ubiquitous Wi-Fi coverage and stronger signal strength to deliver consistent and pervasive Wi-Fi performance
- The ability to support high density environments with more concurrent users per access point

## AMERICAN UNIVERSITY OF SHARJAH DEPLOYS MASSIVE CAMPUS-WIDE SMART WI-FI INFRASTRUCTURE

One of the most important learning centers in the Middle East, American University of Sharjah (AUS) was seeing an explosion of Wi-Fi users and devices accessing its wireless network. However their existing infrastructure, based on a variety of conventional Wi-Fi technology, was struggling to keep up with growing capacity, coverage and performance demands.

The flagship institution of University City, an education district in Sharjah, United Arab Emirates, AUS is an independent, not-for-profit, co-educational institution of higher education formed on the American model in 1997 by His Highness Sheikh Dr. Sultan Bin Mohammed Al Qassimi.

AUS has a multicultural campus with a student body of over 5,750 students with a campus that covers over 200 acres with dozens of buildings including student dormitories, administrative offices, and lecture halls.

Previously, American University of Sharjah had only deployed Wi-Fi within selected administrative buildings. By early 2012 with the dramatic increase in the number of Wi-Fi enabled mobile devices, and a growing student community now armed with multiple smart mobile devices, the deployment of ubiquitous Wi-Fi across the campus became a necessity.

The university's legacy network was developed in an ad hoc fashion using conventional Wi-Fi technology not designed or well-suited for dense user environments. The legacy Wi-Fi network at AUS struggled to deliver reliable and ubiquitous signal coverage. Dropped connections, erratic performance and spotty coverage were frequent issues for the university.

Consequently AUS realized that to scale capacity, coverage and performance, it needed more advanced Wi-Fi technology that could provide carrier grade reliability under all conditions and in a myriad of high density environments such as lecture theatres, student accommodations, its sports complex and activity centre as well as in green spaces around campus where students and staff are highly mobile.

"A fast, reliable and ubiquitous Wi-Fi infrastructure has become a foundational utility for higher education environments around the world," said Leo de Souza, IT Director at AUS. "Having a unified indoor/outdoor Wi-Fi infrastructure that delivers carrier-grade reliability and performance is imperative to supporting our teaching, learning, research and service mandates. However, we found very few solutions capable of delivering such quality of wireless service. The Ruckus solution was the one exception."



“Deploying Wi-Fi on such a large scale required a unique solution that would not only be cost-effective but also deliver best-in-class performance to help us transform the educational experience. Ruckus ZoneFlex system was the ideal solution for AUS to deliver a 21st century educational experience.”

### LEO DE SOUSA

IT Director  
American University of Sharjah

The IT Department at AUS initiated an exhaustive 18-month evaluation of Wi-Fi systems that included a real-world proof of concept trial. Seven technology vendors were invited to temporarily install their proposed solution at the university for 3 to 4 weeks in a ‘real life’ environment.

Ultimately AUS selected the Ruckus ZoneFlex Smart Wi-Fi system. According to AUS, the Ruckus Wi-Fi system best enabled AUS to build a campus-wide Wi-Fi infrastructure at the lowest total cost of ownership. In addition, the Ruckus Smart Wi-Fi solution offered unique integrated adaptive antenna array technology that would deliver students and staff high performance Wi-Fi, stable connectivity and ubiquitous coverage throughout the campus.

For AUS IT administrators, the Ruckus system provided a range of different and purpose-built indoor access points from which to choose. This allowed AUS to select the best Ruckus access point for each area and application across the campus. Finally, the Ruckus ZoneFlex system offered a unified and simple management framework that would allow AUS to easily update, change and tune the entire infrastructure from a single point. Advanced features such as band balancing, band steering and automatic channel selection could be enabled in seconds across the entire network with a click of a mouse. Detailed Wi-Fi network statistics use could be quickly and easily viewed from a single dashboard and available to AUS IT staff to identify usage trends and troubleshoot potential problem areas.

Critical to a smooth deployment for such a large-scale Wi-Fi network was engaging with Fiber Optic Supplies & Services (FOSS), one of the leading network infrastructure solution providers in the region.

FOSS was given critical deadlines for each accommodation block so that the students occupying the dormitories were not adversely affected. The Wi-Fi roll out involved running new cabling for the access points, site surveys as well performance and coverage testing and fine tuning of the Wi-Fi network to ensure optimal Wi-Fi performance everywhere. FOSS has now installed over 1,400 Ruckus indoor and outdoor Wi-Fi access points at AUS.

The roll out of the new wireless LAN was implemented in three phases. Phase one involved outfitting three large administrative buildings with Ruckus Smart Wi-Fi access points, The second phase involved installing the new wireless LAN into 2,200 student accommodation rooms. The final phase was to fill in the remainder of the campus to provide blanket coverage everywhere. Full rollout of the new Smart Wi-Fi infrastructure across the entire campus is expected to be completed by the end of 2015.

Copyright © 2018 Ruckus Networks, an ARRIS company. All rights reserved. No part of this content may be reproduced in any form or by any means or used to make any derivative work (such as translation, transformation, or adaptation) without written permission from Ruckus Networks (“Ruckus”). Ruckus reserves the right to revise or change this content from time to time without obligation on the part of Ruckus to provide notification of such revision or change.

The Ruckus, Ruckus Wireless, Ruckus logo, Big Dog design, BeamFlex, ChannelFly, Edgelron, Fastron, HyperEdge, ICX, IronPoint, OPENG, and Xclaim and trademarks are registered in the U.S. and other countries. Ruckus Networks, Dynamic PSK, MediaFlex, FlexMaster, Simply Better Wireless, SmartCast, SmartCell, SmartMesh, SpeedFlex, Unleashed, and ZoneDirector are Ruckus trademarks worldwide. Other names and brands mentioned in these materials may be claimed as the property of others.

Ruckus provides this content without warranty of any kind, implied or expressed, including, but not limited to, the implied warranties of merchantability and fitness for a particular purpose. Ruckus may make improvements or changes in the products or services described in this content at any time. The capabilities, system requirements and/or compatibility with third-party products described herein are subject to change without notice.



350 West Java Dr., Sunnyvale, CA 94089 USA

[www.ruckusnetworks.com](http://www.ruckusnetworks.com)